

# Road to Job Project

## Intervention profile

**Broiler Chickens buy-back scheme. R2J project signed an implementation agreement with Balkh Poultry Product Company to implement a poultry buy-back system in Mazar.**

**Problem:** The poultry sector which is one of the key sectors in the north is facing a number of challenges and constraints. Raising broiler chickens have been significantly increased in recent years and now provides job opportunities for many people. However many poor people still cannot participate in this value chain due to lack of knowledge, skills, inputs and market for the mature chickens.



**Target groups/beneficiaries:** The target group for this intervention is 60 farmers (20 women and 40 men), unemployed youth and women those who previously had a business in poultry but left this due to lack of access to inputs and technical knowledge.



**Objectives:** The overall objective is to create jobs and increase the income of poor people women and men out growers in broiler poultry sector in Mazar.

**Outcomes:** Expected outcomes that the intervention produced during the pilot (by May 2017) are as follows:

- Sustainable new jobs created to 60 poor women and men.
- 27 improved jobs (additional income) created to middle actors (middle-men and retailers).
- US \$52,000 generated to all market players (\$24,000 to out-growers, \$7,000 to middlemen, \$18,000 to retailers and \$3,000 to the company).
- Technical knowledge on poultry management of out-growers improved.
- Increased willingness and interests for further scale up.



**Progress so far:** The Company successfully completed the selection of farmers and selected 60 out-growers, which 20 of them are women. Most of the selected men are unemployed youth who are looking for an employment and income source. However some of the women are those who previously had a business in poultry farming but left this due to lack of capital for business, technical skill and access to inputs such as one day chick, standard feed and vaccination.



The company hired one poultry management trainer and one assistant trainer for training of out-growers. By the end of Jan 2017, all of the selected 60 out-growers received training in 3 separate training sessions on overall poultry management issues.

The company will sell all the required inputs in credits to the clients in the first week of Feb. Along with this, one Vet expert and one reporting officer are working with the company during the pilot.

#### **Capacity building:**

- Capacity of the out-growers (farmers) in poultry rearing, hygiene, vaccination and accessing to high-yield markets is improved
- Technical capacity building provided to Balkh Poultry Production Company and the reporting officer (from BCCI) in business and value chain development.

**Scale up:** According to the observations and interactions with the current out-growers during the training, there is high demand among the farmers at the community level to participant in such schemes. In the next phase, around 150 more poor people will be identified by the project and the company together with its partners to start a broiler farm for income generation. However; when the companies and poor farmers know about the advantages of this system, hundreds (500 estimated) of poor will start broiler farms.

