

Road to Job Project

Intervention profile

Farmers linked with Pakiza Dairy Company to sell milk to get high income in Dawlat Abad District, Balkh province

Problem: Dairy is one of the sectors explored by Participatory Appraisal for Competitive Advantage (PACA). It was found out that, lack of access to market was one of the main constraints in this sector, which thousands of poor livestock farmers faced.

There is no proper linkage between milk producers and milk processors in the districts, therefore producers did not get a good earnings out of their dairy business.

It is worth noting that, dairy value chain is one of the only few sectors for the farmers to earn a livelihood from.

Target groups/beneficiaries: The target group for this intervention is 1,500 female farmers (milk producers) who produce fresh milk through their small scale livestock farming.

Objectives: The objective of this intervention is to support milk producers in Balkh and Samangan with a sustainable market to sell their produced milk and increase their income

Outcomes: The outcomes of this intervention are as follows:

- Market access for 1,500 female livestock farmers on a sustainable manner.
- Income of 1,500 rural households is enhanced with special focus on female farmers. As estimated USD 55,588 additional income will be generated to farmers, collectors and workers every year.
- The above activity will be interpreted as creation of 331 improved jobs for rural women, and 26 new job for milk collectors, transporters, processors and retailers.
- Additional jobs and income in highly insecure district of Dawlatabad will help the youth not to turn to insurgents.
- An additional income of \$69,758 will be generated to Pakiza Company and retailers.



Progress so far: In 2016, R2J project and Pakiza Dairy Processing Company had a partnership contract to provide 1,500 dairy farmers with market access. Based on that agreement, 1,500 female farmers were trained in cattle management and two milk collection centers were established. The selected farmers received training in 50 training classes (30 participants/class) in 20 remote villages of Dawlat Abad district.



Meanwhile, two milk collection centers were established and equipped with necessary tools. According to the company's final report in Nov 2016, 7 milk collection agents and 2 transporters started work in these two centers. They collected and transported about 6,000 kg milk to the company for processing during the first few days.

Capacity building: Capacity building of the farmers in terms of animal husbandry, hygiene and accessing to high-yield markets was a key benefit. Technical support through R2J project for improving skills of milk collection agents in milk quality control, capacity building of the milk processing company in business and value chain development is provided.



Two milk collection centers established in a highly insecure areas of Dawlatabad district where no other organization can operate due to security problems. R2J's partnership with Pakiza and utilizing the local human resources could help the project to continue to work in this area and provide the poor with market access.

Scale up: As sufficient surplus milk is available in target districts of Balkh province, so potential investors (processing companies, cooperatives) are able to absorb the milk through diversification of their products and expansion of their businesses. However there are many more farmers who have to be connected with the processors. As per the plan for 2017, 750 more farmers will be trained and linked with Pakiza Dairy Processing Company.



The company will increase its processing by 1,500/liters of milk per day and will penetrate into new markets in Kabul and Pulikhumri. This will give it the opportunity to sell more and therefore buy from more farmers in coming year.

